

Your Safety.



Our Priority.

Nebraska

2012 Summit Exhibitor Registration



seeking Solutions, *sharing* Strengths

Summit showcases the latest safety and health technology. It is YOUR best opportunity to meet, connect, and sell your products, services, and solutions.

Many safety, health, and environmental professionals rely on this event to further their education, learn about the latest products and services, and network with others in the industry.

The conference and tradeshow draw qualified buyers who want to reduce workplace incidents and make their facilities safer. In short, future customers who want to do business with you!

Who Attends Summit?

- Professionals specializing in occupational safety and health, risk management, human resources, business continuity planning, industrial hygiene,

environmental safety, purchasing, engineering, fire protection, loss control, government, education, small business management and related fields.

- CEOs of small companies concerned about workers' compensation rates, profitability and the well-being of their employees.

- They come from many areas including: Nebraska, Iowa, Missouri, Kansas, South Dakota, Illinois, Colorado, and Minnesota.



May 16-17, 2012

Embassy Suites, LaVista

www.safetyandhealthsummit.com

About the Tradeshow

Omaha! The best kept secret in the Midwest featuring: regional and international cuisine, Old Market shopping district, world class zoo, art galleries, museums, sporting events and friendly people. Summit has a new location this year, Embassy Suites, LaVista. You will find easy interstate access, lots of free parking and excellent facilities.

2012 Tradeshow Features

- Immediate access to conference attendees
- Thirty minute breaks between seminars
- Interactive exhibits
- Cash prize for tradeshow attendees
- Directory opportunities (Pay by January 31, 2012)

Traffic Builder Card

This is a great way to bring attendees to your booth. Attendees pick up a card at the show, and visit every booth listed on the card to receive a written confirmation or stamp. After the card is completed, it is entered into a drawing for a CASH PRIZE. All proceeds from participating exhibitors are awarded to a winner each day. Sign up for the card on your registration form.

E-xhibitor News

This informative, monthly e-letter beginning in February, 2012 includes Summit updates, exhibiting tips and techniques and tradeshow procedures. Be sure to include your email address, printed clearly on the registration form and add summit@safenebraska.org to your approved email list.

Lunch Option for Tradeshow Attendees May 16

Tradeshow attendees will be invited to make the Summit tradeshow their lunch destination. Exhibitors, take advantage of this tremendous opportunity to meet and visit with conference and tradeshow attendees during lunch, May 16. Get to know your current and potential customers better while enjoying lunch.

“Planning Your Exhibit” Workshop

Learn new exhibiting ideas and put together an action plan for success in March, 2012.

6th Annual Golfing Fore Safety

Grab the clubs and join us May 1 at Indian Creek Golf Course for the National Safety Council, Nebraska’s sixth annual “Golfing Fore Safety”. Proceeds benefit our “Safe Community” mission. This is your chance to golf with your clients and over 100 possible prospects! Use this as your company

golf outing. Please contact Brian Flaherty at 402-898-7352 or bflaherty@safenebraska.org for more information.

Come to Omaha to Reach Your Midwest Audience

Centrally located in the “Heartland” of the USA, Omaha is the nation’s 42nd largest city. With a population of over 801,000, the Omaha five county area has an effective buying income of nearly \$21.3 billion and sales of \$16.4 billion. The 20,500 businesses located in the metropolitan area include the headquarters of five “Fortune 500” companies. In addition, more than 50 million people live within

It costs \$215 to make a face-to-face visit with a potential customer at a trade show, and \$1,039 to make a face-to-face visit with a potential customer without using trade shows.

Source: *Center for Exhibition Industry Research*

500 miles of Omaha in Chicago, Denver, Kansas City, Milwaukee, Minneapolis, Oklahoma City, and St. Louis. This “overnight” market represents more than \$916 billion in effective buying power!

Listen to What People are Saying About Summit

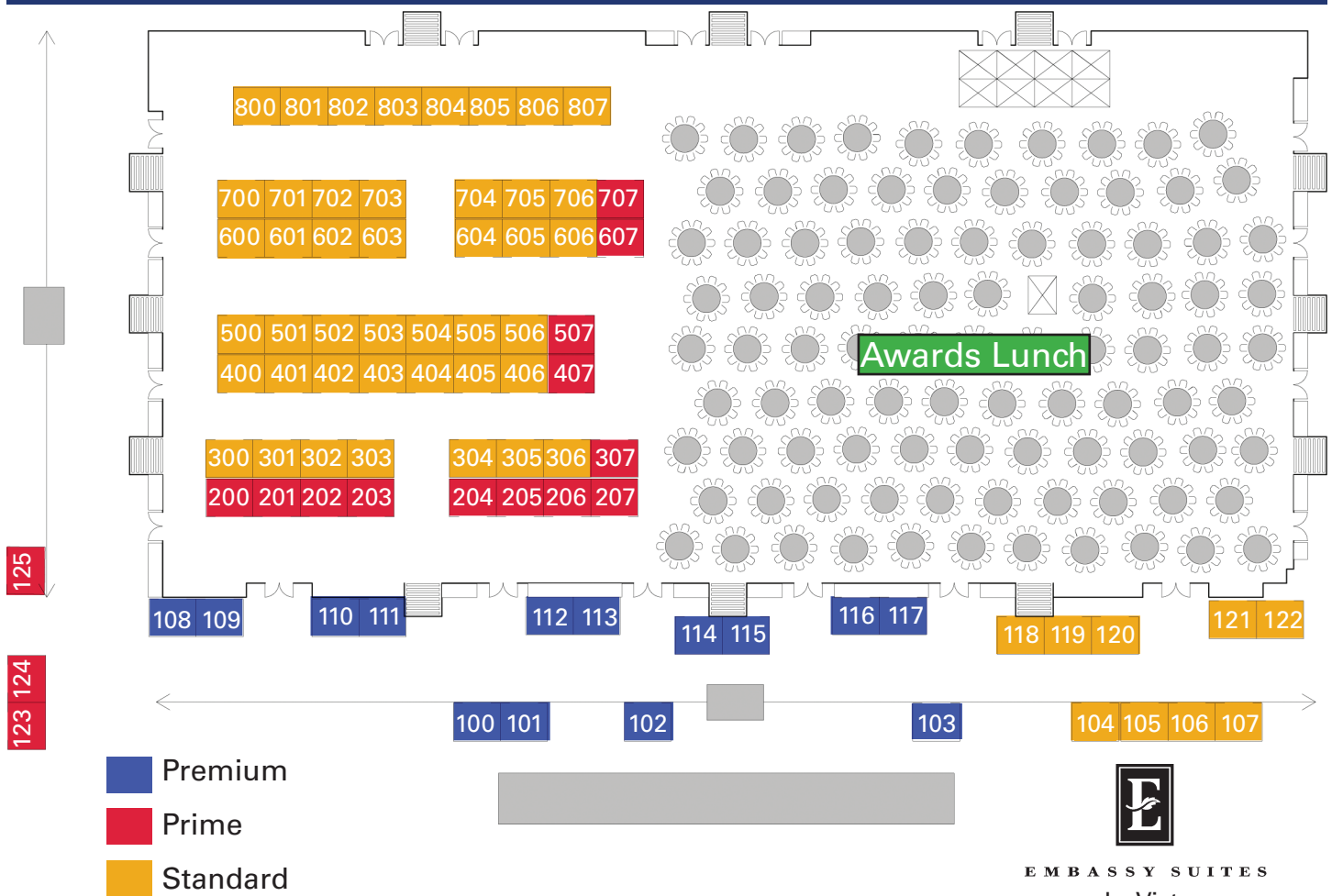
“**W**e at the John Day Company always look forward to the Annual Safety & Health Summit because it affords us the opportunity to meet new and old customers and find out what is new in the area of safety. The show and luncheon are always 1st class and the speakers and educational opportunities are great also. Keep up the good work!”

Steve Regan
John Day Company

“**A**fter celebrating 20+ years as an exhibitor, I can say that this is the most successful show for us. The Safety & Health Summit is still the best, most economical form of marketing our products and services. Catalogs and a website are important. But personal attention and interaction at the show are critical to long-term success. We are always excited to meet new customers and solidify relationships with existing accounts. We accomplish both goals year after year and are very happy with our results from the show.”

Jason McDonald
General Fire & Safety Equipment

Summit 2012 Floor Plan



Exhibition Schedule

Exhibit Set-up:	Tuesday, May 15	1:00-5:00 p.m.
Trade Show Hours:	Wednesday, May 16	9:30-4:30 p.m.
Trade Show Hours:	Thursday, May 17	8:00-3:00 p.m.
Exhibit Tear-Down:	Thursday, May 17	3:00-5:00 p.m.

Your investment includes:

- One (1) 8'x10' or 10'x10' exhibitor space with draping, skirted table, two chairs and company ID sign.
- Complimentary snack and beverage breaks, May 16-17 for two (2) exhibit representatives.
- Company contact, product and service information in Summit exhibitor resource directory - included in the Summit brochure and Council member letter (must be paid by January 31, 2012).
- Company listing on www.SafetyandHealthSummit.com.
- Company listing in Midlands Business Journal and Lincoln Business Journal Summit Program (30,000+ readers).
- Complimentary "Admit One" tickets to the Exhibits Only for mailing to customers.
- Link to exhibitor website from ours.
- Sponsorship opportunities for promotion of your company (please inquire).

- Post Summit attendee mailing list.

- Special Shareholder name tags and lanyards for qualifying exhibitors.

- Company contact, product and service information on Summit CD presented to all conference attendees.

Important information:

Electrical, Internet, Phone Services:

Contact the Sales department at 402-408-5492.

Tradeshow Decorator and Shipping:

Embassy Suites is the Tradeshow decorator. Exhibits may be shipped directly to Embassy up to 3 days before event. Have company name and hold-for date on your shipment.

Food and Beverage

PLEASE NOTE all food items dispensed are limited to sample-size products the exhibiting business manufactures/ produces. For more info contact the catering department at 402-408-5492.

Hotel Accommodations

Special rates are available at the Embassy Suites LaVista (402-331-7400) and Courtyard by Marriot (402-339-4900).

