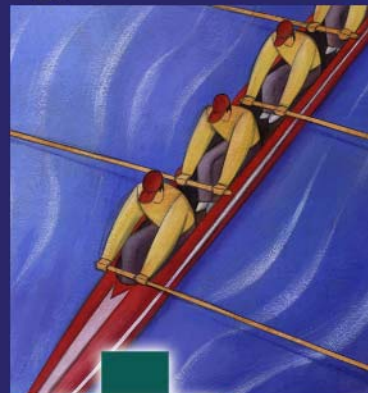


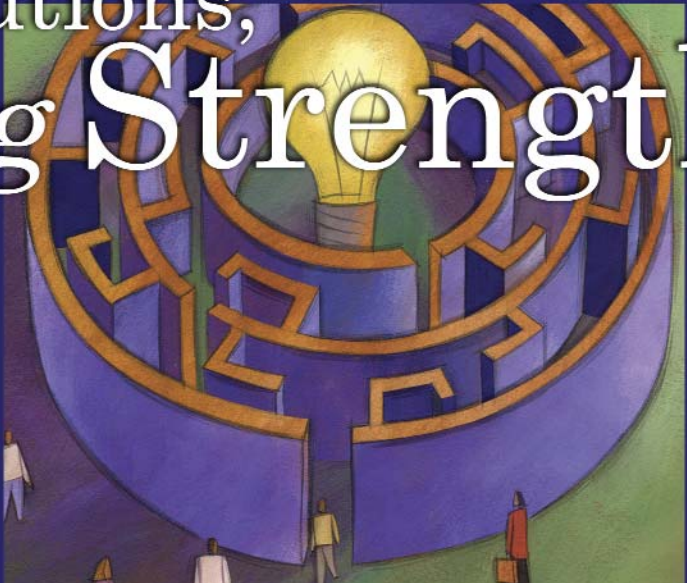
2011 Exhibitor Information & Registration



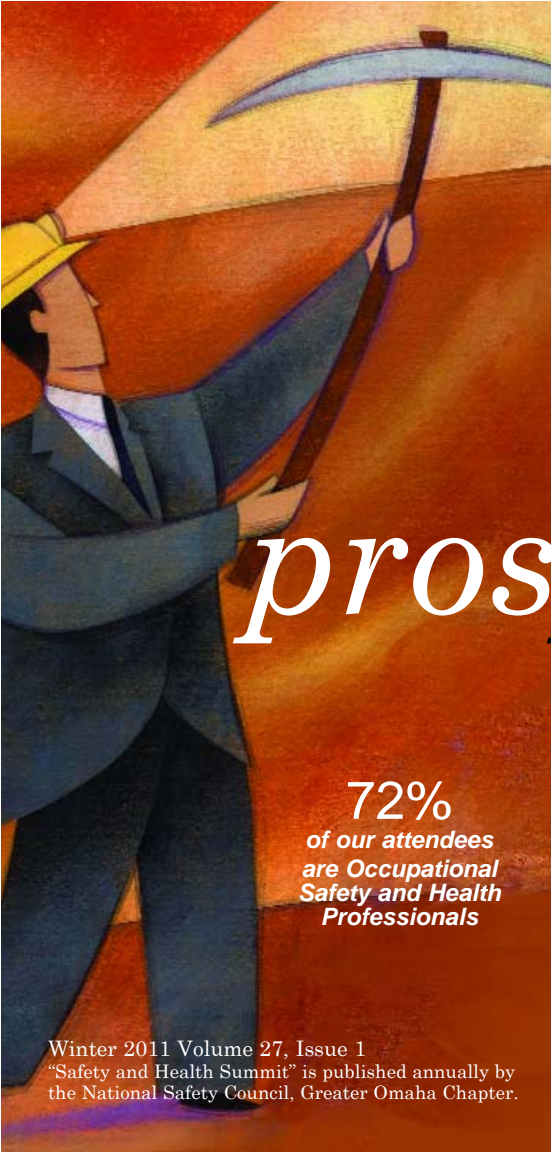
Greater Omaha Chapter
a not for profit 501(c) (3) organization



seeking Solutions,
sharing Strengths



May 18-19, 2011
Qwest Center, Omaha
safetyandhealthsummit.com



prospects

72%
of our attendees
are *Occupational
Safety and Health
Professionals*

Winter 2011 Volume 27, Issue 1
"Safety and Health Summit" is published annually by
the National Safety Council, Greater Omaha Chapter.

Summit showcases the latest safety and health technology. It is YOUR best opportunity to meet, connect, and sell your products, services, and solutions.

Many safety, health, and environmental professionals rely on this event to further their education, learn about the latest products and services, and network with others in the industry.

The conference and tradeshow draw qualified buyers who want to reduce workplace incidents and make their facilities safer. In short, future customers who want to do business with you!

WHO ATTENDS SUMMIT?

Professionals:

- specializing in occupational safety and health, risk management, human resources, business continuity planning, industrial hygiene, environmental safety, purchasing, engineering, fire protection, loss control, government, education, small business management and related fields.
- from many areas including: Nebraska, Iowa, Missouri, Kansas, South Dakota, Illinois, Colorado, and Minnesota.

ABOUT THE TRADESHOW

Omaha! The best kept secret in the Midwest featuring: regional and international cuisine, Old Market shopping district, world class zoo, art galleries, museums, sporting events and best of all, friendly people.

Qwest Center is the best and most outstanding venue ever used for this event. Named Best Convention Center in Planners' Best Bets, Meetings MidAmerica magazine, the Qwest Center layout features beautiful, open spaces that allow all exhibits to be located together and adjacent to the conference meeting rooms. Conveniently located downtown within minutes of Omaha's Eppley Airport.

“IBT will continue to exhibit annually at this show because it consistently delivers new customers & sales opportunities. I have also noticed that every year there seems to be a sprinkling of new vendors which tells me the word is out that this conference draws a good crowd. There is always something new at the Safety & Health Summit! Thank you guys for all you do!

Andy Wetjen
Product Specialist
IBT, Inc.
Omaha, NE

2011 TRADESHOW FEATURES

- Immediate access to conference attendees
- Thirty minute breaks between seminars
- Special Entertainment May 18 and interactive exhibits
- Cash prize for tradeshow attendees
- Directory opportunities if paid by January 28, 2011

Traffic Builder Card

This is a great way to bring attendees to your booth. Attendees pick up a card at the show, and visit every booth listed on the card to receive a written confirmation or stamp. After the card is completed, it is entered into a drawing for a CASH PRIZE. All proceeds from participating exhibitors are awarded to a winner each day. Sign up for the card on your registration form.

E-xhibitor News

This informative, monthly e-letter beginning in February, 2011 includes Summit updates, exhibiting tips and techniques and tradeshow procedures. Be sure to include your email address, printed clearly on the registration form and add summit@safenebraska.org to your approved email list.

Lunch Option for Tradeshow Attendees May 18

Tradeshow attendees will be invited to make the Summit tradeshow their lunch

destination. Exhibitors, take advantage of this tremendous opportunity to meet and visit with conference and tradeshow attendees during lunch, May 18. Get to know your current and potential customers better while enjoying lunch.

“Planning Your Exhibit” Workshop

Learn new exhibiting ideas and put together an action plan for success in March, 2011.

5th Annual Golfing Fore Safety

Grab your golf clubs and join us May 3rd at Indian Creek Golf Course for the National Safety Council, Greater Omaha Chapter's 5th annual “Golfing Fore Safety”. All proceeds will benefit your local not-for-profit Safety Council's “Safe Community” mission.

This is your chance to golf with your clients and over 100 possible prospects! Use this as your company golf outing. Please contact Brian Flaherty at 402-898-7352 or bflaherty@safenebraska.org for more information.

THANK YOU...

to our 2011 exhibitor committee who have devoted their time and expertise to the Summit!

Thank you to 2010 Safety and Health Summit Chairman **Kevin Ordway**, Nebraska Health Imaging.

“The Safety and Health Summit always allows us to catch up with our existing customers and talk to new customers about our product and service offerings. Between the conference attendees and the awards luncheon attendees we always have the opportunity to see a large number of potential customers.

Eric Koeppe
FireGuard
Omaha, NE

seeking Solutions



Centrally located in the “Heartland” of the USA, Omaha is the nation’s 42nd largest city. Since the days of its establishment in the late 1850’s, Omaha has served as a gateway to the Great Plains and as a regional service and trade center. Most recently, Omaha was listed as among America’s 50 hottest cities for business expansion and one of the top 10 Tech Haven cities in the nation. It is a “city on the move”.

With a population of over 801,000, the Omaha five county area has an effective buying income of nearly \$21.3 billion and sales of \$16.4 billion. The 20,500 businesses located in the metropolitan area include the headquarters of five “Fortune 500” companies. In addition, more than 50 million people live within 500 miles of Omaha in Chicago, Denver, Kansas City, Milwaukee, Minneapolis, Oklahoma City, and St. Louis. This “overnight” market represents more than \$916 billion in effective buying power!

64%
*of our attendees
plan on buying or
recommending
products they
saw at our show
within 6 months*

“**T**ailored Injury Prevention Solutions was a new exhibitor at the 2010 National Safety Council Greater Omaha Chapter Health and Safety Summit. We were very pleased with the number of attendees and the quality local and regional contacts we made while exhibiting. The Safety Council was very helpful throughout the event. From beginning to end, their professionalism, helpfulness, and organization made our decision to exhibit again in 2011 an easy one.”

Leah Bond

Tailored Injury Prevention Solutions
Omaha, NE

“**W**e at the John Day Company always look forward to the Annual Safety & Health Summit at the Qwest Center because it affords us the opportunity to meet new and old customers and find out what is new in the area of safety. The show and luncheon are always first class and the speakers and educational opportunities are great also. Keep up the good work!

Steve Regan

John Day Company
Omaha, NE

EXHIBITION SCHEDULE

Exhibit Set-up:	Tuesday, May 17	1:00-5:00 p.m.
Trade Show Hours:	Wednesday, May 18	9:30-4:30 p.m.
Trade Show Hours:	Thursday, May 19	8:00-3:00 p.m.
Exhibit Tear-Down:	Thursday, May 19	3:00-5:00 p.m.

YOUR INVESTMENT INCLUDES:

- One (1) 8'x10' or 10'x10' Exhibitor Space with draping, skirted table, two chairs and company ID sign.
- Complimentary snack and beverage breaks, May 18-19 for two (2) exhibit representatives.
- Company contact, product and service information in Summit exhibitor resource directory - included in the Summit brochure and Council member letter (must be paid by January 28, 2011).
- Company listing on www.SafetyandHealthSummit.com.
- Company listing in Midlands Business Journal Summit Program (25,000+ readers).
- Complimentary "Admit One" tickets to the Exhibits Only for mailing to customers.
- Link to exhibitor website from ours.
- Sponsorship opportunities for promotion of your company (please inquire).
- Post Summit attendee mailing list.
- Special Shareholder name tags and lanyards for qualifying exhibitors.
- Company contact, product and service information on Summit CD presented to all conference attendees.

IMPORTANT INFORMATION:

Electrical, Internet, Phone Services

Contact the Qwest Center Omaha Exhibitor Services at (402)341-1500 or visit: www.qwestcenteromaha.com for additional needs. For best rates, order at least 14 days prior to Summit.

Tradeshow Decorator

AAA Rents will contact you one month prior to the show for additional needs. Questions? Please call (402)339-3707. *(Please Note: the entire exhibit space is carpeted)*

Shipping

NO exhibits may be shipped to Qwest Center Omaha. Contact AAA Rents, (402)339-3707 for information.

Food and Beverage

PLEASE NOTE all food items dispensed are limited to sample-size products the exhibiting business manufactures/produces. All other food items such as candy given away at booth must be purchased through Levy Restaurants at Qwest Center Omaha, (402)341-1500.

Rules and Regulations

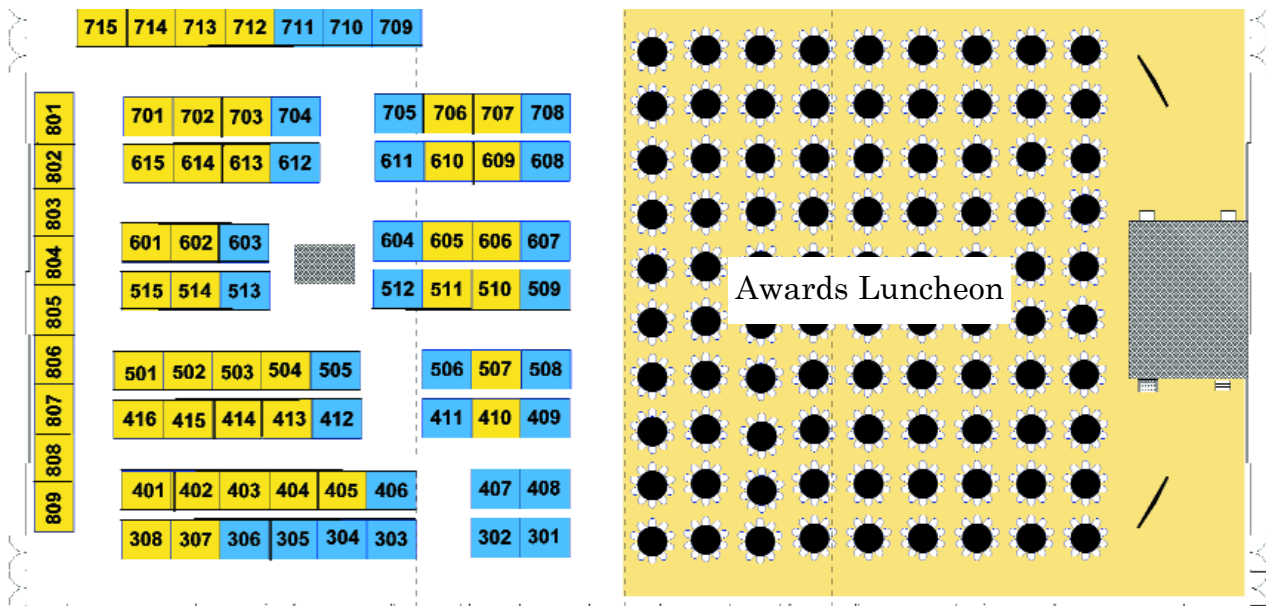
Visit: www.qwestcenteromaha.com click on 'convention center' then 'exhibitor information'.

Qwest Center Omaha Parking

Parking passes are required. Two parking passes, with unlimited access, will be provided to exhibiting companies closer to the event dates.

Hotel Accommodations

A special rate of \$139 is available at the Embassy Suites Downtown/Old Market until April 18, 2011.

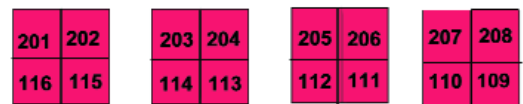


Conference Meeting Room 215

Conference Meeting Room 214

Conference Meeting Room 216

Conference Meeting Room 213



10'x10' Exhibit Booths



Conference Registration

- Premium
- Prime
- Standard



Conference rooms adjacent to tradeshow floor... so, you have immediate access to attendees!



Name _____ Title _____

Phone _____ Fax _____

e-mail _____ Web Site URL _____

Company/Organization _____

Billing Address _____ City State Zip _____

Mailing Address _____ City State Zip _____

Exhibit Representative(s) (please print clearly for name tags) _____

Products/Services _____

	Paid by Feb. 4	Paid by March 25	After March 25
PREMIUM exhibit booth space* 363682 \$700 Booths 93-208	\$700	\$900	\$1000
PRIME exhibit booth space* 363682 \$600 Booths 301-306, 406-408, 409, 411-412, 505-506, 508-509, 512-513, 603-604, 607-608, 611-612, 704-705, 708-711	\$600	\$800	\$900
STANDARD exhibit booth space* 363682 \$500 Booths 307-308, 401-405, 410, 413-416, 501-504, 507, 510- 511, 514-515, 601-602, 605-606, 609-610, 613-615, 701-703, 706-707, 712-715, 801-809	\$500	\$700	\$800
<input type="checkbox"/> MAY 12 LUNCH (please note quantity) <input type="checkbox"/> 361382 \$15	\$15	\$15	\$15
<input type="checkbox"/> MAY 13 LUNCH (please note quantity) <input type="checkbox"/> 361382 \$25	\$25	\$25	\$25
<input type="checkbox"/> TRAFFIC BUILDER CARD 361482 \$100	\$100	\$100	\$100
<input type="checkbox"/> 'IN-BAG' ADVERTISING 364582 \$50	\$50	\$50	\$50
<input type="checkbox"/> Order FREE admit-one tickets for your customers (quantity) _____			

***Please note your three (3) exhibit booth choices here:**

Payment Options

Invoice Me, Purchase Order Number _____

Payment Enclosed (Make check payable to "NSG-GOC")

Visa MasterCard AmEx Discover

Credit Card #

Expiration Date

Name on credit card (please print) _____

Signature(required) _____



Greater Omaha Chapter

a not for profit 501(c) (3) organization



11620 M Circle, Omaha, NE 68137

Phone: (402) 896-0454 • Toll-free: (800) 592-9004

Fax: (402) 896-6331 • e-Mail: summit@SafeNebraska.org

URL: www.SafetyandHealthSummit.com

Advance registration required. Space must be paid in full by discount dates to receive full discount. Cancellations must be received in writing by March 11, 2011 to receive refund less a \$50 processing fee. No refunds after March 11, 2011. The National Safety Council, Greater Omaha Chapter is not responsible for lost or stolen items at the tradeshow.

REGISTRATION